

## 4<sup>th</sup> Annual SUNYAC Symposium- **Exploring College Athletics**

### **Tuesday, May 25**

- 2:30pm Arrive & Check-in at College Terrace
- 3:00pm **Welcome Address:** The Wide World of College Athletics  
*Presented by Tracey Ranieri, Director of Athletics- Oneonta*
- 4:00pm Break, check-in to campus/hotel accommodations
- 5:30pm Dinner
- 6:30pm **Lecture Topic 1-** Developing One's Personal Brand  
*Facilitated by Stuart Robinson, Director of Athletics- New Paltz*
- 7:30pm Open Question & Answer Session

### **Wednesday, May 26**

- 8:30am Breakfast
- 9:00am **Breakout Session 1**  
**Coaches** Recruiting  
*Facilitated by Adair Milmoie, Head Field Hockey Coach- Morrisville*  
**Administrators** Case Studies  
*Facilitated by Brian Jester, Associate Director of Athletics- Oneonta*
- 10:15am **Lecture Topic 2-** Effective Communication  
*Facilitated by Janelle Feuz, Assistant Sports Information Director- Brockport*
- 11:15am Open Question & Answer Session
- 11:45am Lunch
- 12:15pm **Breakout Session 2**  
**Coaches** Periodization  
*Facilitated by Denise Marchese, SWA/Head Softball Coach- New Paltz*  
**Administrators** It's More Than Just Games  
*Facilitated by Brian Jester, Associate Director of Athletics- Oneonta*
- 1:30pm **Lecture Topic 3-** Budgeting for Success  
*Facilitated by Tracey Ranieri, Director of Athletics- Oneonta*
- 2:30pm Open Question & Answer Session
- 3:00pm **Lecture Topic 4-** Transitions- Player to Coach / Coach to Administrator  
*Facilitated by Justin Beach, Head Baseball Coach- Brockport*
- 4:00pm Break
- 5:30pm Dinner

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- 6:30pm      **Breakout Session 3**  
**Coaches**      Case Studies  
                         *Facilitated by Matt Giufre, Head Women's Volleyball Coach- New Paltz*
- Administrators** Roles of Administrators  
                         *Facilitated by Erick Hart, Assistant Athletic Director- New Paltz*
- 7:30pm      Open Question & Answer Session

### **Thursday, May 27**

- 8:30am      Breakfast
- 9:00am      **Lecture Topic 5-** The Job Hunt  
                         *Facilitated by Shanna Vitale, Head Field Hockey Coach- New Paltz*
- 10:15am      **Lecture Topic 6-** Your Strategic Plan  
                         *Facilitated by New Paltz Athletics Staff Members*
- 11:30pm      Open Question & Answer Session
- 12:00pm      Closing